

ESCOBEDO TECHNOLOGIES LLC – PRIVACY POLICY

Last Updated: June 2026

1. Introduction

This Privacy Policy describes how Escobedo Technologies LLC ("Company", "we", "us", or "our") collects, uses, stores, and protects information when you use the Guillo platform, including its web and mobile applications (collectively, "Guillo").

Guillo is a software product owned and operated by Escobedo Technologies LLC.

By using Guillo, you acknowledge and agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect information including, but not limited to:

- Email address and account information.
- Subscription and billing-related information.
- Device identifiers and technical information.
- Approximate location information.
- Route requests and navigation-related data.
- Application usage statistics and interaction logs.

1. Location and Route Data

Location and route-related data are collected solely to provide navigation, route planning, fuel price visualization, truck-stop discovery, rest area discovery, and other related features.

We do not sell precise location data to third parties.

1. How We Use Information

We may use collected information to:

- Provide and operate Guillo services.
- Process subscriptions and payments.
- Improve platform functionality and user experience.
- Provide customer support.
- Detect abuse, fraud, or unauthorized activity.
- Comply with legal obligations.

1. Third-Party Services

Guillo relies on third-party providers, which may include:

- Mapping and routing providers.
- Payment processors.
- Hosting providers.
- Analytics providers.
- Communication and notification services.

These providers may process information in accordance with their own privacy policies.

1. Data Retention

We retain information only for as long as necessary to provide services, comply with legal obligations, resolve disputes, and enforce agreements.

Retention periods may vary depending on the type of information and applicable laws.

1. Data Security

We implement reasonable administrative, technical, and organizational safeguards to protect information from unauthorized access, disclosure, alteration, or destruction.

However, no system, network, or method of transmission over the Internet can be guaranteed to be completely secure.

1. User Rights

Depending on applicable laws and your jurisdiction, you may have the right to:

- Access personal information.
- Correct inaccurate information.
- Request deletion of personal information.
- Request information about how data is processed.

Requests may be submitted using the contact information below.

1. Children's Privacy

Guillo is intended for adults and professional drivers.

Guillo is not intended for individuals under the age of 18, and we do not knowingly collect personal information from minors.

1. International Users

By using Guillo, you understand that your information may be processed and stored in the United States or other jurisdictions where our service providers operate.

1. Changes to This Policy

We may update this Privacy Policy periodically.

Continued use of Guillo after changes become effective constitutes acceptance of the revised Privacy Policy.

1. Contact Information

For privacy-related questions or requests, please contact:

Escobedo Technologies LLC Email: info@guillo.us

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